



SCOTT SMITH

PRESIDENT & CEO



PROFILE

As the owner of MSRG, it is no surprise that Scott has had entrepreneurship in his blood at a young age. At eleven years old, he was one of the first people on eBay selling baseball cards.

When his first son came, he was motivated by the idea to do something more for him and his family. Scott impressively studied for his LSAT after working long days at 30 high rise buildings in the city and was awarded a full scholarship to get his law degree.

Thinking strategically and with a long-term focus, Scott started MSRG two years ago. His sheer determination yet down-to-earth personality creates a refreshing work environment.

Not only is Scott a businessman, but he finds joy in carpentry and building computers. On the weekends he can be found with his family on their property in Kerhonkson, or playing baseball.



CONTACT

SCOTT@MSRG.NYC

Email

(516)-444-6283

Phone



EMPLOYMENT HISTORY

UDTH | ACCOUNTING | BUSINESS OPERATIONS

Providing strategic leadership for the company by working with the team to establish long-range goals and policies. Enforce adherence to legal guidelines and in-house policies to maintain the company's legality and business ethics. Conduct administrative duties like reviewing all payroll and accounts receivable.

MSRG | RESTAURANTS | BUSINESS OPERATIONS

Develop plan and strategies for business operations. Direct annual budgeting and planning process. Oversee monthly and quarterly assessments and forecasts of organization's financial performance against budget, financial and operational goals. Managing day to day processing of accounts receivable and payable. Reconciling monthly activity, generating year-end reports, and fulfilling tax related requirements.

C.R.E.A.M. REALTY | PROPERTY DEV & MGT | BUSINESS OPERATIONS

Make high-quality investing decisions to advance the business and increase profits. Build trust relations with key partners and stakeholders and act as a point of contact for important shareholders. Maximizes return on invested funds by identifying investment opportunities.

EIS MODERN CABINS | RESIDENTIAL BUILDS | BUSINESS OPERATIONS

Oversee all operations and business activities to ensure they produce the desired results and are consistent with the overall strategy and mission. Design and develop short-term rental properties that include family-friendly entertainment including sporting facilities and swimming pools.

CCGOA | AGING CARE | BUSINESS OPERATIONS

Responsible for the leadership, management and direction of Touching Hearts at Home. Communicate to the team about goals and expectations. Coordinate all marketing efforts including social media, advertising, and brand identity. Regularly reviewing contracts, policies and procedures. Direct caregiver training for optimal client experience. Network for relationship development with hospitals, visiting nurse association, rehab centers, etc.

KWORKS | OFFICE SPACE | BUSINESS OPERATIONS

Develops finance organizational strategies by contributing financial and accounting information, analysis, and recommendations to strategic thinking and direction; establishing functional objectives in line with organizational objectives. Reports financial status by developing forecasts; reporting results; analyzing variances; developing improvements.

REBAR STEEL | INFRASTRUCTURE | BUSINESS OPERATIONS

Managed and operated budgets for major infrastructure projects in NYC. Project clients include the MTA, TBTA, and Port Authority.



EDUCATION

THOMAS JEFFERSON SCHOOL OF LAW

JURIS DOCTOR (J.D.) - TAXATION AND FINANCIAL SERVICES

UNIVERSITY OF SCRANTON

BACHELOR OF SCIENCE - MANAGEMENT AND MARKETING